RECEIVED
CENTRAL FAX CENTER 49545099

JUL-13-2006 03:51PM FROM-MERCHANT & GOULD

S/N 10/038,944

JUL 13 2006

T-362 P.005/023

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Lee Friedman

Attorney Docket:

60027.0217USU1/BS01154

Serial No:

10/038,944

Art Unit:

2174

Date Filed:

December 31, 2001

Examiner:

Pitaro, Ryan F.

Invention:

SYSTEMS AND METHODS FOR MANAGING AND AGGREGATING

MEDIA FORMATS

CERTIFICATE UNDER 37 CFR 1.6(d):

I hereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on July 13, 2006.

By: 1- Brass

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## RESPONSE

Dear Sir:

Responsive to the Office action dated January 13, 2006 in the patent application identified above, please enter the following amendments and reconsider that application in view of the appended remarks.

A Request for Continued Examination (RCE) and a request for an extension of time accompany this response.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page of this paper.